

AGENDA

Date/time	Activity	Host/location
<b>Wed., May 9, 2007</b>	<b>Primer on Demand Response (DR)</b>	<b>Hilton Alexandria at Mark Center</b>
1:00 - 5:00 p.m.	Pre-symposium training session on DR at PJM and an overview of activities from MADRI and MWDR	<ul style="list-style-type: none"> <li>Dennis Regan, Sr. Trainer, PJM</li> <li>Brad Johnson, ACN Energy Ventures</li> <li>Commissioner Robert Lieberman, ICC</li> </ul>
<b>Thu., May 10, 2007</b>	<b>Day 1</b>	<b>Hilton Alexandria at Mark Center</b>
7:00 - 9:00 a.m.	Continental Breakfast and Registration	Hilton Alexandria at Mark Center
9:00 a.m. - noon	Opening Remarks & Event Overview	<ul style="list-style-type: none"> <li>Audrey Zibelman, EVP and COO, PJM</li> <li>Rich Scheer, Program Director, Energetics</li> </ul>
	Keynote Presentations	<ul style="list-style-type: none"> <li>Commissioner Jon Wellinghoff, FERC</li> <li>Dennis Wraase, CEO, PHI</li> </ul>
	Session 1: <i>What is DR and Why is it Important?</i>	Discussion facilitated by Energetics*
noon - 1:30 p.m.	Lunch - <i>DR from the State Perspective</i>	<ul style="list-style-type: none"> <li>Commissioner Robert Lieberman, ICC</li> <li>Consumers' Counsel Janine Migden-Ostrander, OCC</li> </ul>
1:30 - 5:00 p.m.	Session 2: <i>Best Practices, Barriers to Overcome and Priority DR Opportunities</i>	Discussion facilitated by Energetics*
5:30 - 7:00 p.m.	Reception	Hilton Alexandria at Mark Center
Evening	Dinner	Dinner on own
<b>Fri., May 11, 2007</b>	<b>Day 2</b>	<b>Hilton Alexandria at Mark Center</b>
7:00 - 8:00 a.m.	Continental Breakfast	Hilton Alexandria at Mark Center
8:00 a.m. - noon	Session 3: <i>Building the DSR Roadmap (Retail, Wholesale and Integration)</i>	Discussion facilitated by Energetics*
noon - 1:00 p.m.	Working Lunch	Discussion facilitated by Energetics*
1:00 - 2:15 p.m.	Session 4: <i>Next Steps Roundtable (Where Do We Go from Here?)</i>	Discussion facilitated by Energetics*
2:15 - 2:30 p.m.	Concluding Remarks	<ul style="list-style-type: none"> <li>Rich Scheer, Energetics</li> <li>Bill Whitehead, Exec. Dir, State Gov't Policy, PJM</li> </ul>
2:30 - 3:00 p.m.	Post-Event Media Session	Hilton Alexandria at Mark Center, Media Room

\*Note: Each of the four (4) sessions at this symposium will be professionally facilitated and strive to involve every attendee in the development of each topic.