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PJM LAUNCHES REDESIGNED WEB SITE

Improves features and usability

(Valley Forge, Pa. – Dec. 12, 2008) – PJM Interconnection today launched a redesigned Web site (www.pjm.com) with improved features that make it easier for customers and the public to get instant access to up-to-the-minute information about the largest power supply system in North America.

PJM redesigned the Web site in direct response to member and stakeholder feedback. The new site has a fresh design that delivers information to customers in a clear, organized fashion; improved navigation that makes it easier to find information; and a structure that will allow for continuous improvements as new technology becomes available.

“We strive for absolute transparency, ensuring that our members and stakeholders have free and open access to the information they need to make important business decisions,” said Nora Swimm, PJM vice president – Business and Member Services. “The enhanced PJM.com makes it easy for our customers to get real-time information about the grid and to find exactly what they need.”

Several new features of the Web site include RSS (Really Simple Syndication) feed capability that delivers updates directly to the user’s computer desktop, a customizable search engine that enables more precise searches, timely Web site updates prominently displayed on the home page, a graphical snapshot that illustrates real-time performance and day-ahead LMPs, and a more efficient meeting registration process that allows members and stakeholders to register for multiple meetings at once.

PJM has grown significantly since its previous Web site redesign in 2003, when PJM served 25 million people in its footprint. Today PJM manages the electric system and wholesale electricity markets for 51 million people in all or parts of Delaware, Illinois, Indiana, Kentucky, Maryland, Michigan, New Jersey, North Carolina, Ohio, Pennsylvania, Tennessee, Virginia, West Virginia and the District of Columbia.

The former Web site will remain available at legacy.pjm.com for a brief period after the launch to allow time for customers to get accustomed to the new site.

PJM Interconnection ensures the reliability of the high-voltage electric power system in 13 states and the District of Columbia. PJM coordinates and directs the operation of the region’s transmission grid, which includes 6,038 substations and 56,350 miles of transmission lines; administers a competitive wholesale electricity market; and plans regional transmission expansion improvements to maintain grid reliability and relieve congestion. Visit PJM at www.pjm.com.

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