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Integrating PRD: Making the Case, Retail Plans & Timelines

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Executive Director

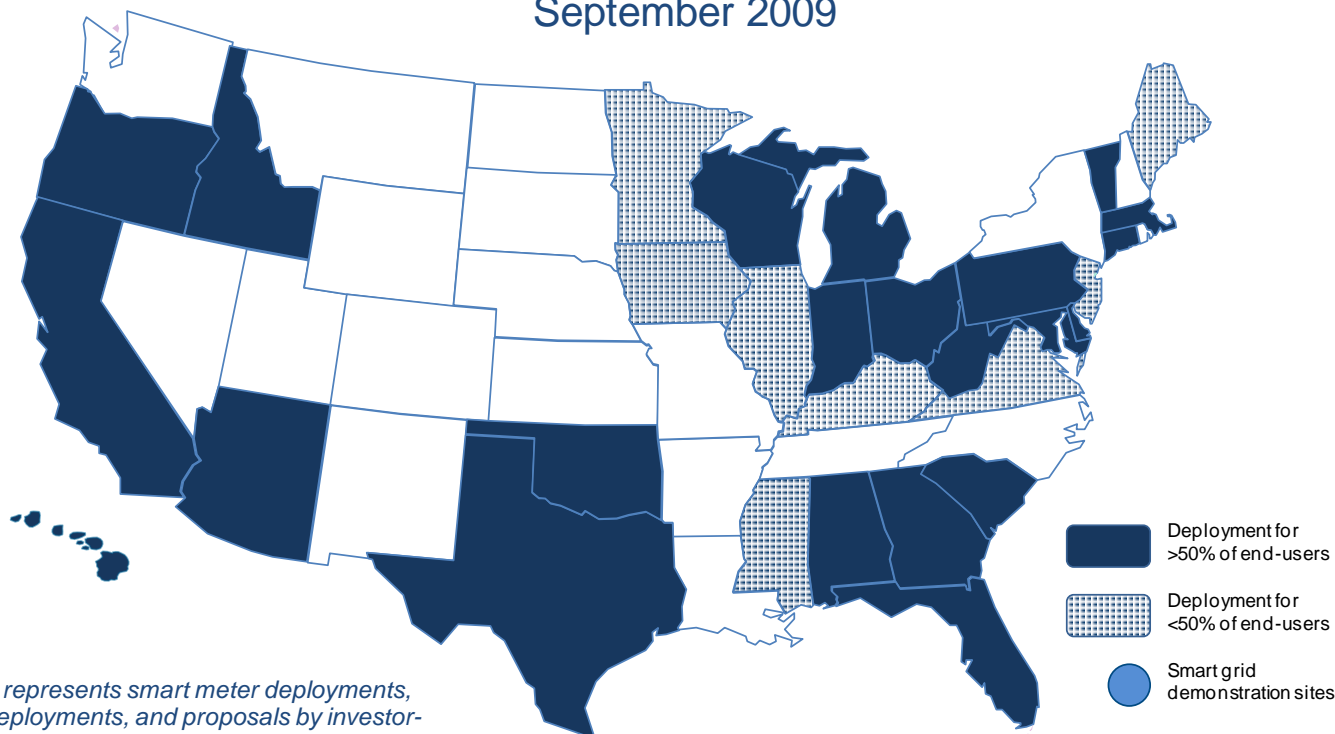
PJM Symposium on Demand Response III

November 9-10, 2009

Over 58 million smart meters will be deployed to mass market customers over next 5 to 7 years (excluding \$4.5 billion in DOE stimulus funds)

Utility-Scale Smart Meter Deployments, Plans & Proposals*

September 2009



**This map represents smart meter deployments, planned deployments, and proposals by investor-owned utilities and some public power utilities*

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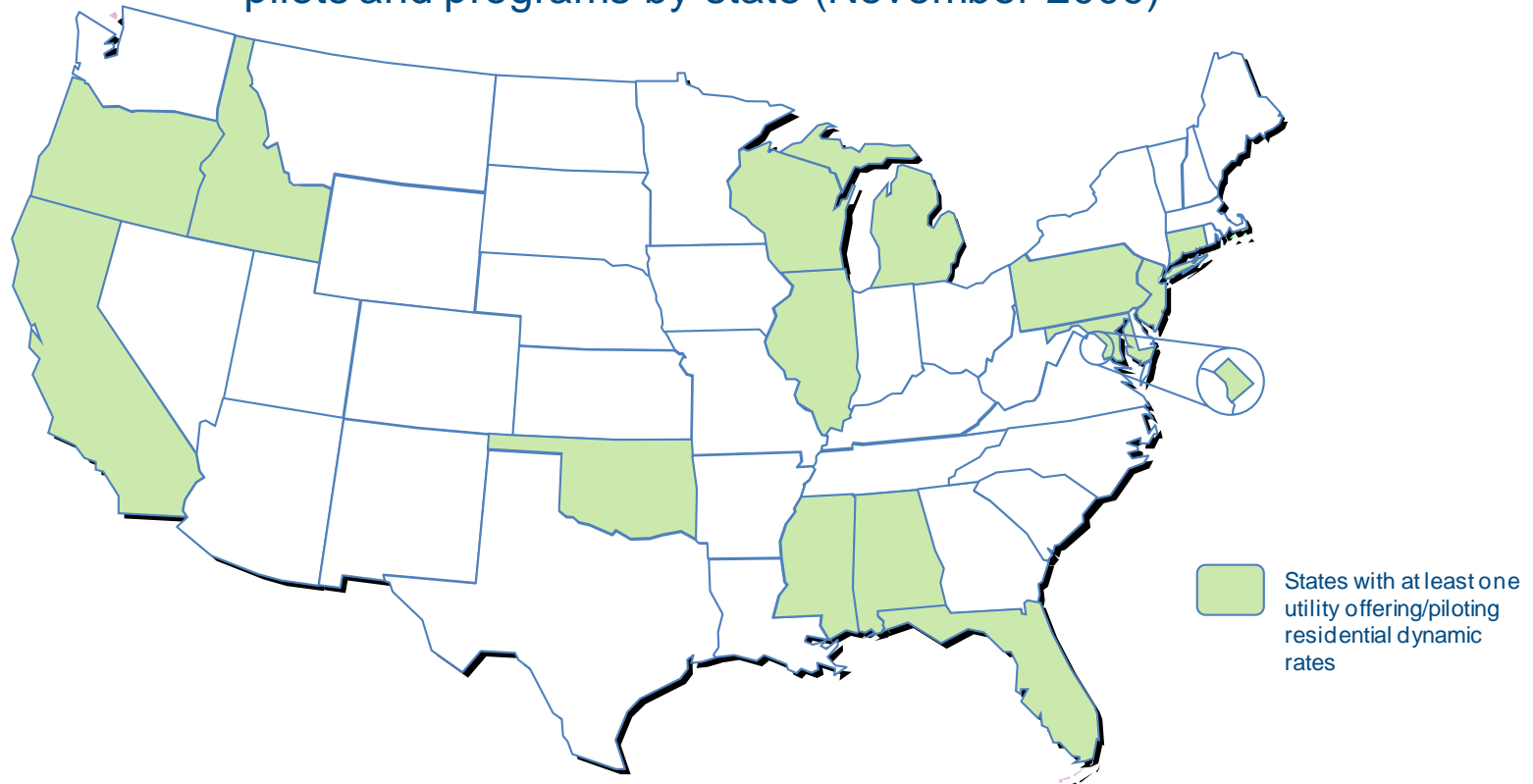
<http://www.edisonfoundation.net/IEE/>

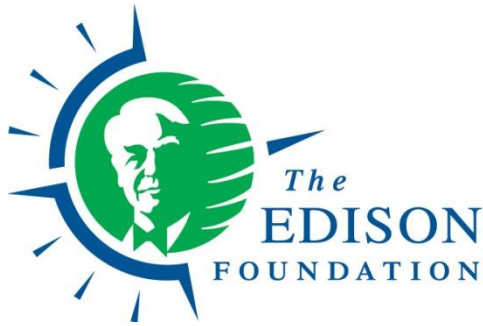


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Multiple residential customer dynamic rate pilots and deployments are underway across the U.S. (IEE)

IOU-administered residential customer dynamic pricing pilots and programs by state (November 2009)





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