



Orion Strategies

WE SPEAK ENERGY.

Orion Strategies has guided energy projects across the country through permitting and construction and into operation. Orion provides years of experience and a deep bench of talent. Orion knows how to translate technical language into the local vernacular, building trust within communities and developing local advocates. This helps remove risk from projects to keep them on schedule.

STRATEGIC COMMUNICATIONS

Each energy project is unique. Orion begins with research and then identifies audiences and key objectives. This creates the framework for messaging, tone, and tactics to deliver winning results.

STAKEHOLDER RELATIONS

The definition of stakeholders has expanded, necessitating multi-channel communication and feedback strategies targeting a wider audience. Orion develops individualized plans for each project to ensure complete stakeholder engagement.

GOVERNMENT AFFAIRS

Energy projects are highly regulated. Building relationships at the local, state, and federal levels is essential. Our experienced team knows what elected officials and their staffs expect.