

Proposed 2025 PIEOUG Initiatives

Public Interest Environmental Organization User Group (PIEOUG)

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Proposed PIEOUG initiatives to consider for 2025

- ▶ Governance: Evaluate the bylaws
- ▶ Examine ways to remove barriers and encourage batteries/storage participation in PJM markets and planning.
- ▶ Examine ways to promote and develop load flexibility throughout PJM markets. (Demand Response and Energy Efficiency participation in the PJM markets have been in a free-fall. Unfortunately, this comes at a time when prices are surging.)
- ▶ Explore sub-annual market designs that provide a more accurate and efficient capacity market construct. (PJM's annual market is broken and needs an overhaul. Why not bring it into the 21st century by utilizing the most granular data available?)

Why present these initiatives through the PIEOUG?

The current make-up of the PJM stakeholder process is not suitable for these topics:

- ▶ Consumer focused voices* are a very small minority in the PJM Stakeholder process.
 - From a voting perspective consumer focused members have approximately 4% of the vote in the working committees of the PJM stakeholder process.
 - Consumer focused members have approximately 20% of the vote in the parent committees of PJM Stakeholder process (Markets and Reliability Committee – MRC & and Members Committee – MC).
 - These committees are not focused/prioritized on reliable, cost-effective solutions for customers.
- ▶ The stakeholder process has a lot of other items to focus upon! (Particularly, items that impact current market participants)
- ▶ New market participation may not be a priority for existing members – who participate in the markets.

*for purposes of my analysis, consumer focused voices are different than investor owned voices. (e.g. utilities, supply investment owners)

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