

Hartigen for PJM Interconnection

Automate market operations. Improve decisions. Stay ahead of change.

Hartigen is a leading technology solutions provider for North American power markets, specializing in ISO/RTO and bilateral market operations. Our flagship platform, PowerOptix[®], automates and optimizes bidding, offering, scheduling, settlements, and billing across all markets, including PJM.

The Hartigen Difference

▶ **Built for ISO/RTO and Bilateral Power Market Operations**

Hartigen specializes in ISO/RTO and bilateral market operations designed specifically to automate and optimize the processes that matter most to PJM market participants.

▶ **End-to-end Coverage of Complex, Critical Processes**

Many tools address one slice of the workflow. PowerOptix[®] supports the entire operational chain: bidding, offering, scheduling, settlement, and invoicing in one platform with unlimited customizations to optimize your workflows.

▶ **Deep Industry Expertise and Patented Architecture**

Hartigen pairs deep industry expertise, exceptional 24x7x365 support, and a unique, patented software architecture to help customers streamline operations and improve clarity in day-to-day execution.

▶ **Built for Market Change**

As ISO/RTO rules, timelines, and operational needs change, Hartigen keeps you updated with tools and support to adapt quickly so your assets remain market-ready.

SERVING 70% OF REGIONAL PJM CUSTOMERS



UNIFIED, TIGHTLY-INTEGRATED PLATFORM

End-to-End Power Market Operations, Infinite Customization

PowerOptix® is designed for complex, multi-step market operations and participants who operate across multiple ISOs/RTOs. With PowerOptix®, streamline workflows without losing market-specific nuances so your team can spend less time stitching systems together and more time improving performance.

✓ Wholesale Power Market Access

Unified automation of the entire power market operations lifecycle. Streamline bidding, offers, scheduling, and compliance for ISO/RTO and bilateral markets. Support power scheduling, e-tagging, and physical delivery to ensure operational confidence. Every bid, offer, tag, and schedule is traceable, auditable, and fully compliant. Schedulers, traders, and operators gain instant clarity and the confidence to act fast.

✓ Meter Data Management

Ensure data integrity and scalability with high-resolution meter data management. Coordinate generation assets, including bilateral markets and co-located facilities serving AI data centers.

✓ Energy Settlements & Billing

Accurate, automated transformation of market and bilateral transactions into settlements and invoices, including shadow settlements and complex PPAs. Link operations directly to financial performance.

✓ AI Data Center Power Generation

Align energy generation, grid access, and operational control so your AI data center can run predictably through load growth, volatility, and constraints.



PowerOptix provides significant value to Engie's wholesale and retail business operations and settlements. What sets Hartigen apart is their architecture, ease of integration, flexibility and commitment to customer service."

SEAN MCCLURE
CIO, VP DIGITAL & IT
ENGIE



UPCOMING MARKET CHANGE:
Regulation Market Redesign
Go-Live October 2026

We follow every market rule update, tariff change, settlement impacts, timeline notifications, helping PJM market participants stay ahead of energy market operations.